



National Council Meeting

Coeur d'Alene Resort, Idaho

October 7, 2015

ESP President Ann Berry called the 2015 National Council Meeting to Order at 9:00am on October 7, 2015.

Past President Jeffrey Myers was appointed Parliamentarian for the National Council Meeting by President Ann Berry.

Regional Vice Presidents Dan Culbert and Peggy Compton were appointed to review the minutes.

ESP Executive Director Bob Ohlensehlen was asked to provide proof of notice to the National Council Delegates and to the Chapter Presidents. He reported that the notice was sent to all of the registered delegates on September 5, 2015.

Executive Director Bob Ohlensehlen called the roll of voting delegates, there were xx delegates present. There were two additional delegates that joined the meeting after the roll call was taken. The list of delegates is attached to the minutes.

It was moved by Jeannette Rea Keyword to dispense with the reading of 2014 National Council Minutes as all delegates had received them 30 days prior to the meeting. The motion was seconded by Bonnie Zioa and the motion passed. Mike Knutz moved to accept the minutes of the 2014 Council Meeting as provided to the delegates. The motion was seconded by Mary Leuci and the motion passed.

President Ann Berry introduced the newly elected regional Vice Presidents, Bethany Raney, Northeast Vice President; and Rusty Collins, Western Region Vice President. Elizabeth Claypoole was introduced as the new 2nd Vice President who will go through the rotation becoming ESP National President in 2017.

Ann Berry gave the **National President's report** which highlighted the activities of the national president for the past year including the preparation of a new three year strategic plan. That will be approved during the National Council Meeting. Ann also reported on her JCEP activities which included providing the leadership for the development of the new JCEP Strategic Plan. Ann's full annual report can be found on the Epsilon Sigma Phi website under the Reports Tab.

Executive Director Report, Bob Ohlensehlen reported from the National ESP Office. Bob reported on the activities of the national office during the past year, highlighting the work on the upgrading of the ESP website. Bob also addressed the potential of moving to an electronic system for managing the membership and collecting dues. He discussed the possibility of getting a pilot program working this year to see how we might make the move to electronic membership management. The full executive director report can be found on the website under the Reports Tab on the ESP website.

National Committee Reports (full committee reports can be found on the ESP Website under the Reports Tab)

***The Global Relations Committee** report was given by* Elaine Long Bailey who reported on the fact that there is Extension work on the COP for global Extension work. There is an internationalizing Extension site on Facebook. Reports on projects and opportunity. The humanitarian project which helps people to use technology safely. There will be a project in Ghana to increase the safety equipment available for those who are applying pesticides.

***The Chapter Relations Committee** report was given by* Graham Cochran. Graham explained that the Chapter Relations Committee is important as they work to help support the chapters. The committee members were helpful in recruiting members for the 2016 National Committee appointments.

***The Marketing Committee** Report was given by* Jeff Myers. Jeff stated the Marketing Committee started as an adhoc committee several years ago and now it is one of the standing committees. He shared that he was a member of that original adhoc committee. The committee was very involved in modernizing the logo and templates as well as other documents that we now have and which are available to the chapters. The marketing committee worked on determining additional items for the National Office to have on hand and which could be included in a marketing kit. Sample kits were prepared and were picked up by the chapters during the poster session. Jeff thanked Bob and Jeana for putting the kits together and organizing the materials.

***Member Recruitment & Retention Committee** report was given by* Peggy Compton. Peggy stated that six of the eight committee members were new at the beginning of the year, they have come together and have done an excellent job this past year. The committee used FaceBook to increase communication while at the conference. There was a drawing from 32 names of people who liked the MRRC poster on FaceBook. During the year the committee sponsored two webinars. The first webinar was on communications, the second was on how to increase membership. Peggy reported on the membership numbers for the year. New Life Memberships were down, the number of annual members were up by 15 and there were 290 new members which points out that retention is important.

The Professional Development Committee report was given by Patricia Dawson. She reported on the number of RFPs that had been received which were part of the blind review for this year's concurrent sessions. The committee has prepared a RFP for next year's topics which will include a lightening session. The committee is proposing to have some webinars to help provide Professional Development to other members who were not able to attend.

The Public Issues Committee report was given by Donna Gillespie. She thanked the committee for all of their work this past year. Donna also talked about attending the PILD conference. The committee held a concurrent session at this year's national conference and again sponsored the elevator speech contest.

The Scholarships, Grants and Recognition Committee report was given by Dan Culbert. Dan reported on the work the SGR Committee had done throughout the year. He reported on the method used by the committee to review the recognition and scholarship, grant applications. Dan offered to assist members who need help, to fill out applications. There will be twelve scholarships available this next year. The McKinney Scholarship funds have been exhausted so that scholarship will no longer be available. The final winner came from Indiana which was Mike McKinney's home state. Dan reviewed the numbers of members that had submitted applications for recognition, scholarships and grants during the 2015 year. Dan reported that the committee had a poster in the poster session that described the programs available through the committee which was put together by Travis West.

Resource Development & Management Committee report was given by Graham Cochran who reported on the activities of the committee. The committee initiated the procedure of performing annual fiscal review by the committee members and a less frequent external review by an accountant. This change will increase the knowledge of the committee regarding ESP's finances and reduce cost for the organization. The 2016 Kickoff Challenge campaign was developed by the committee to continue to build on the development fund. After the conference the committee will contact the chapters to encourage them to work on the Challenge to raise more funds for the Development Fund so we will be able to increase the amount of money we can return to the membership.

2016 JCEP Leadership Conference Report/PILD Update Ann Berry reported on the JCEP Leadership Conference meeting coming up February 2016 in Las Vegas. The PILD conference will be in Washington DC in April. Ann reported on presentation opportunities during the conferences.

JCEP Blue Ribbon Committee Update was given by Rusty Collins ESP's representative on the committee. Rusty reported on the survey that was sent out with over 1300 responses. The feedback had been received by the committee was very interesting and quite valuable as JCEP moves forward in a different direction than the Galaxy Conferences held in past years. The committee is currently working on how to implement a program that will address the concerns and issues that were raised.

Journal of Extension Report was submitted by Stephen Brown who is ESP's representative to the Journal of Extension Board. The biggest item was the successful replacement of the editor for the JOE to replace Dr. Laura Hoelsher who has been the editor for several years and will be retiring soon.

Unfinished Business - Ann Berry called for unfinished business, there was none.

New Business

2016-2018 Strategic Plan Jane Gault served as the chair of the committee. Jane was not able to attend the meeting in her absence, Patricia Dawson presented the plan that was developed by the board with input that was received at 2014 ESP National Conference, the 2015 JCEP Leadership Conference and that was received in the survey sent to members early in January 2015. Patricia outlined the process and presented the final document. The strategic plan was approved by a voice vote of support.

2016 Plan of Work Patricia Dawson reviewed the upcoming year's President POW. She expressed concern about the 5000 members that were not at the conference. She also expressed concern about those chapter that have a decline in membership. She expressed that she feels that technology will be an important part of means we use to increase our interaction and service to the membership.

Financial Report and 2016 Annual Budget Graham Cochran reported that the organization is healthy from a financial perspective. The organization has two pots of money, the organizational fund and the development fund. Graham reported on the amount of funds \$360,000 in the organizational fund and there is about \$560,000 in the budget. Graham reviewed the budget for the organizational and development fund. Debbie Ross moved to approve the budget. The motion was seconded and it passed.

The meeting was adjourned at 9:45 am

Respectfully Submitted



ESP Executive Director